

valley Health

magazine

**2008-2009
PRODUCTION SCHEDULE**

Schedule

	Dec/Jan 08 Issue	Feb/Mar 09 Issue	Apr/May 09 Issue	Jun/July 09 Issue	Aug/Sept 09 Issue	Oct/Nov 09 Issue
Ad Space Closing	11/1/08	1/1/09	3/1/09	5/1/09	7/1/09	9/1/09
Materials Due	11/1/08	1/1/09	3/1/09	5/1/09	7/1/09	9/1/09
Camera-Ready Ads Due	11/5/08	1/5/09	3/5/09	5/5/09	7/5/09	9/5/09

Advertising Space Closing: Refers to the last day that advertising space can be reserved

Materials Due: Applies to any Display Ads created by Valley Health Magazine and any editorial or photos due

Camera-Ready Ads Due: Applies to any display ads that are sent in complete form in the proper file format below

Submissions

Send All Ads and Materials to:

kthrockmorton@valleyhealthmag.com

Camera-Ready File Formats

PDF or EPS

All camera-ready artwork must be furnished in an electronic format and sent as high resolution (300dpi) PDF or EPS file formats. All fonts should be embedded or converted to outlines. Send ads only in CMYK color mode.

Material Submissions for Ad Production

All photos/graphics/logos to be included in ads are to be sent high resolution (300dpi). The preferred format for photos/graphics/logos is JPEG, TIFF or EPS.

To Send Files

You can e-mail all artwork and materials to kthrockmorton@valleyhealthmag.com if the file is smaller than 10 MB. For larger files, please contact us.

Advertising Provisions

Advertiser indemnifies *Valley Health Magazine* against losses or liabilities arising from advertising in *Valley Health Magazine*. *Valley Health Magazine* assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification in the next publication of the magazine, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied on all returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay *Valley Health Magazine* any discounts granted for multiple insertions less any applicable discount for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices include 15% commission for recognized agencies who provide camera-ready art or digital files per established specifications.

Contact Information

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